# IPO Watch Europe Q1 2016



**€3.5**bn

IPO proceeds raised in Q1 2016 down 79% from the €16.4bn raised in Q1 2015

50 IPOs

in Q1 2016 across Europe, down from 82 IPOs in Q1 2015

**€135**m

average offering value in Q1 2016, a decrease of 50% compared to €276m in Q1 2015



### **Contents**

4
6
7
8
9
10
11
12
13
16



"This quarter has proven to be challenging for IPO activity but that's not to say we don't see a diverse pipeline for the end of 2016 and early 2017. We expect that candidates in the financial sector, mainland European privatisations and strategic demergers will contribute their fair share to overall annual proceeds. But with the EU referendum looming, uncertainties still remain, and we do not expect to reach the €10bn mark before the summer break and this reflects a return to the levels seen in the first half of 2013, before the recent boom of the last two years."

**Mark Hughes** 

Partner, UK Capital Markets Leader at PwC

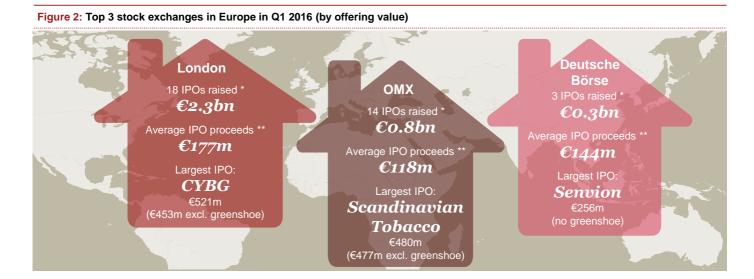
### European IPO trends

# London remained the leading exchange in a quarter with incredibly subdued IPO activity across the whole of Europe

Figure 1: Quarterly European IPO activity by value and volume									
	Q1 2015	Q2 2015	Q3 2015	Q4 2015	Q1 2016				
Total European listings comprise those with:									
Less than \$5m raised	17	44	20	34	23				
Greater than \$5m raised	65	80	33	71	27				
Total number of listings	82	124	53	105	50				
Money raised excl. greenshoe (€m)	16,375	14,724	4,620	21,673	3,490				
Exercised greenshoe (€m)	1,614	962	264	1,585	174				
Total money raised (€m)	17,989	15,686	4,884	23,258	3,664				
Average offering value (€m)*	276	196	148	327	135				

<sup>\*</sup> Average offering value has been calculated based on total money raised including greenshoe, excluding listings raising less than \$5m

London retained its leading position, but was not spared from the general IPO market maladies and experienced a 50% drop in activity, from already subdued levels last year. The exchange accounted for circa two-thirds of total European proceeds and was the second largest exchange globally in terms of IPO proceeds.



\*Excludes greenshoe

<sup>\*\*</sup>Average proceeds has been calculated on total proceeds including greenshoe, excluding listings raising less than \$5m

### European IPO trends

IPO proceeds down by 79% compared to Q1 15 and 84% compared to Q4 2015, after two consecutive years of buoyant IPO activity

Figure 3: Q1 European IPO activity since 2007\*

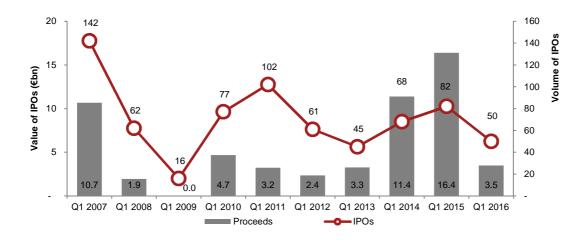
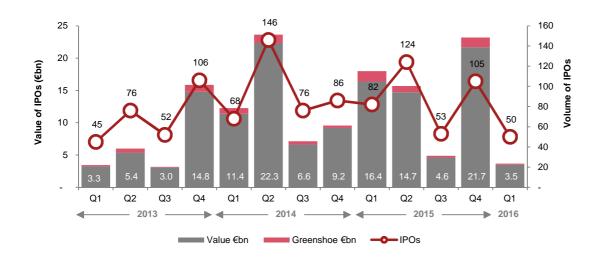
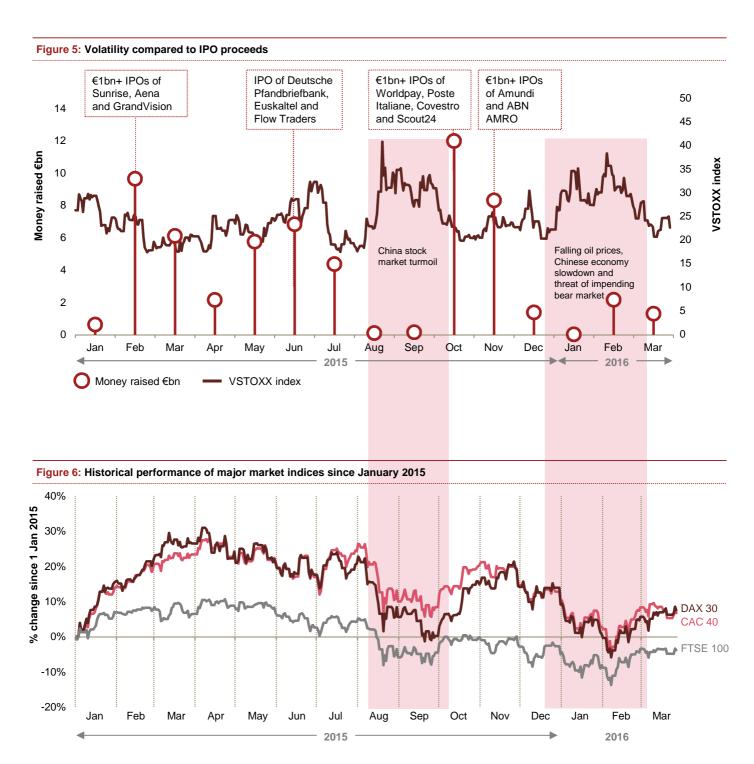


Figure 4: Quarterly European IPO activity since 2013



### Market volatility

## 2016 started with tumbling indices, bottoming oil prices and spiking volatility



## Pricing and performance of top 5 IPOs

The top 5 IPOs have priced towards the lower end or even below their initial price range, reflecting the tough market conditions

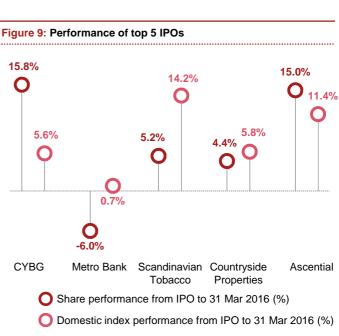
Figure 7: Top 5 IPOs in Q1 2016								
	CYBG	Metro Bank *	Scandinavian Tobacco	Countryside Properties	Ascential			
Exchange	London	London	OMX	London	London			
IPO date	8 February	7 March	10 February	17 February	12 February			
Money raised (€m) incl. greenshoe	521	518	480	449	390			
Price range	£1.75 - £2.35	Fixed price initially £24.00	DKR93.00 - DKR110.00	£2.25 - £2.75	£1.90 - £2.20			
Offer price	£1.80	£20.00	DKR100	£2.25	£2.00			

"The start to 2016 was a little like a game of musical statues, as the IPO market opened in fits and starts. You needed to have nerves of steel to try and execute an IPO this quarter as market volatility hampered timetables and pricing expectations. Cash rich private equity houses and corporates continued to fuel record levels of M&A activity and we saw a number of IPO candidates chose the trade sale route rather than join the public markets. Even as markets' anxiety recedes, I would expect the trend of companies progressing down a dual track process to continue as, while more onerous for companies, this increases the chance of a deal completing."

Viv Maclachlan

Director in the UK Capital Markets Group at PwC





## The sector story

### Financials continued to dominate in a subdued quarter where all sectors have been relatively depressed

Figure 10: IPO value by sector*								
By offering value (€m)	Q1 2015	Q2 2015	Q3 2015	Q4 2015	Q1 2016	Variance vs Q1 2015		
Financials	2,402	4,479	3,216	10,403	1,323	(1,079)		
Consumer Goods	1,131	923	38	1,925	872	(259)		
Consumer Services	3,138	1,998	170	992	551	(2,587)		
Utilities	435	5	4	-	269	(166)		
Industrials	5,427	2,967	85	4,683	232	(5,195)		
Health Care	1,252	709	247	763	186	(1,066)		
Technology	664	888	83	1,334	46	(618)		
Basic Materials	21	1	13	1,511	11	(10)		
Telecommunications	1,887	2,743	764	47	-	(1,887)		
Oil & Gas	18	11	-	15	-	(18)		
Total	16,375	14,724	4,620	21,673	3,490	(12,885)		



### **Financials**

15 IPOs raised in Q1 2016 **€1.3bn** \*

Average IPO proceeds \*\* €198m

> Largest IPO: **CYBG**

€521m (€453m excl. greenshoe)



### **Consumer Goods**

4 IPO raised in 2015 €0.9bn \*

Average IPO proceeds \*\* €311m

Largest IPO: Scandinavian **Tobacco** €480m (€477m excl. greenshoe)



#### **Consumer services**

4 IPOs raised in 2015 €0.6bn \*

Average IPO proceeds \*\* €197m

> Largest IPO: **Ascential**

€390m (€364m excl. greenshoe)

<sup>\*\*</sup> Average proceeds has been calculated on total proceeds including greenshoe, excluding listings raising less than \$5m

### London focus – Overview

Main Market IPO proceeds and numbers fell this quarter, but AIM remained the bright spot with activity and proceeds increasing

Figure 11: London IPO trends (by offering value) \*

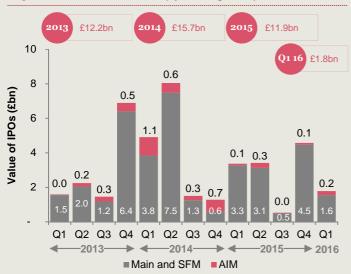


Figure 12: London IPO trends (by volume)

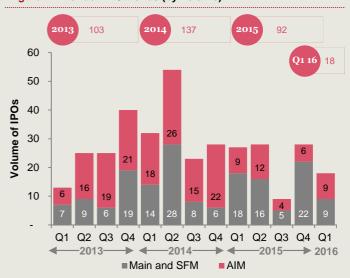


Figure 13: Top 5 UK IPOs in Q1 2016

Issuer	Proceed	ds (£m)	_		
	Excl. greenshoe	Incl. greenshoe	Sector	Market	PE backed
Metro Bank plc	400	400	Financials	Main	Yes
CYBG plc	344	396	Financials	Main	No
Countryside Properties plc	304	349	Consumer Goods	Main	Yes
Ascential plc	280	300	Consumer Services	Main	Yes
CMC Markets plc	218	218	Financials	Main	No

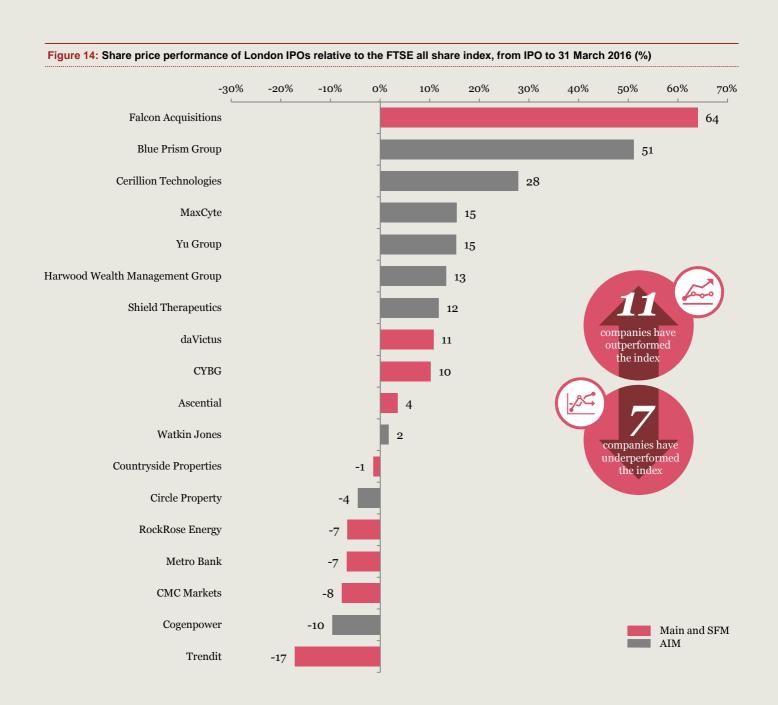
Note: Ranking in pounds is different from ranking in euros due to exchange rate

"Despite challenging market conditions, companies with strong equity stories and good management teams have successfully completed their IPOs. AIM has been a bright spot this quarter, with increased activity seen across a range of sectors, but as with the wider IPO market until there is more macroeconomic certainty and until we know the outcome of the EU referendum, it is difficult to predict when IPO activity levels will pick up again. The pipeline of companies preparing for IPOs towards the end of 2016 and into 2017 looks generally healthy, but as the IPO window begins to close as we get closer to the EU referendum and traditional summer hiatus, we expect that there will be increased volatility where people won't want to price IPOs." **Lucy Tarleton** 

Director in the UK Capital Markets Group at PwC

# London focus - Relative performance of London IPOs

Recent IPOs have had a mixed performance this quarter



### London focus - PE trends and the sector story PE-backed IPOs continued to represent more than 50% of UK IPO activity

Figure 15: Value of London PE-backed IPOs vs non PE-backed IPOs in London \*

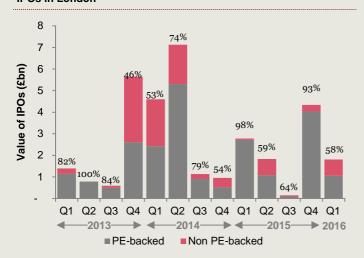


Figure 16: Volume of London PE-backed IPOs vs non PE-backed **IPOs in London \*** 

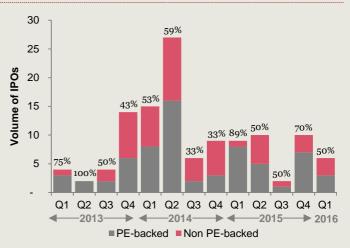


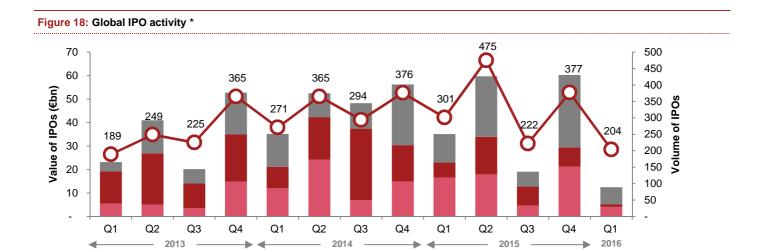
Figure 17: London IPO value by sector \*

By offering value (£m)	Q1 2015	Q2 2015	Q3 2015	Q4 2015	Q1 2016	Variance vs. Q1 2015
Financials	1,068	2,161	386	934	983	(85)
Consumer Goods	9	369	-	336	304	294
Consumer Services	1,986	78	96	258	280	(1,707)
Industrials	276	253	-	2,787	132	(144)
Health Care	15	201	-	108	42	27
Technology	3	352	54	156	35	32
Utilities	-	-	-	-	10	10
Basic Materials	10	-	-	-	-	(10)
Telecommunications	-	-	-	-	-	-
Oil & Gas	-	-	-	-	-	-
Total value (£m)	3,367	3,415	536	4,578	1,787	(1,581)

## Global perspective

■ EMEA (€bn)

## This year has been the slowest start to the year since 2009 with global IPO proceeds at €12.5bn in Q1 2016



Americas (€bn)

Asia Pacific (€bn)

-IPOs

Figure 19: Top 10 global IPOs in Q1 2016							
Issuer	€m (incl. greenshoe)	Exchange	Sector	Deal type			
China Zheshang Bank Co	1,531	Hong Kong	Financials	-			
Bank of Tianjin Co	870	Hong Kong	Financials	-			
LaSalle Logiport REIT	835	Tokyo	Financials	-			
CYBG	521	London	Financials	Carve-out			
Metro Bank	518	London	Financials	PE-backed			
Scandinavian Tobacco Group	480	OMX – Copenhagen	Consumer Goods	-			
Silver Run Acquisition	461	Nasdaq	Financials	-			
Countryside Properties	449	London	Consumer Goods	PE-backed			
Middle East Healthcare	431	Saudi Arabia	Health Care	-			
Ascential	390	London	Consumer Services	PE-backed			

## Appendix - IPOs by market

Appendix	4.	European	<b>IPOs</b>	hv	market

	Q1 20	15	Q2 20	15	Q3 20	15	Q4 02	15	Q1 2016		
		Value		Value		Value		Value		Value	
Stock exchange	IPOs	(€m)*	IPOs	(€m)*	IPOs	(€m)*	IPOs	(€m)*	IPOs	(€m)*	
TOTAL											
London Stock Exchange	27	4,648	28	4,697	9	747	28	6,278	18	2,327	
NASDAQ OMX	18	1,416	37	2,447	9	91	26	1,951	14	811	
Deutsche Börse	3	573	7	728	5	1,539	8	3,955	3	288	
Borsa Italiana	6	490	7	993	7	581	7	3,201	2	28	
Warsaw	2	8	16	313	6	18	9	101	5	19	
Borsa Istanbul	3	16	1	7	1	2	1	17	1	11	
Euronext	13	2,637	13	2,267	7	618	13	5,706	1	3	
BME (Spanish Exchange)	3	4,310	5	2,593	8	867	8	24	5	3	
SIX Swiss Exchange	1	1,882	1	-	1	157	-	-	1	0	
Oslo Børs & Oslo Axess	1	57	5	587	-	-	2	434	-	-	
Irish Stock Exchange	1	302	1	92	-	-	-	-	-	-	
Zagreb Stock Exchange	2	36	-	-	-	-	-	-	-	-	
Sofia	=	-	-	-	-	-	1	6	-	-	
Prague	=	-	-	-	-	-	1	-		-	
Bucharest	2	-	2	-	-	-	1	-	-	-	
Wiener Börse	=	-	1	-	-	-	-	-	-	-	
Total	82	16,375	124	14,724	53	4,620	105	21,673	50	3,490	
EU-REGULATED											
London Main and SFM	18	4,529	16	4,295	5	684	22	6,132	9	2,026	
NASDAQ OMX (Main)	6	1,127	11	2,107	1	26	11	1,855	5	592	
Deutsche Börse (Prime and General		•		•							
Standard)	2	573	6	728	4	1,539	7	3,946	3	288	
Warsaw (Main)	1	7	5	308	1	18	7	101	1	17	
SIX Swiss Exchange	1	1,882	1	-	1	157	-		1	_	
Euronext	9	2,587	9	2,250	4	599	6	5,679	-	_	
Borsa Italiana (Main)	2	468	2	924	4	517	2	3,091	_	_	
Oslo Børs	1	57	2	529	-	-	2	434	-	-	
Sofia	_	_	_	_	_	_	1	6	_	_	
BME (Spanish Exchange) (Main)	2	4,310	3	2,588	1	764	1		_	-	
Prague	-	-	-	_,	-	-	1	-	-	-	
Irish Stock Exchange (Main)	1	302	1	92	_	_	_	_	_	_	
Wiener Börse	-	-	1	-	-	-	_	-	-	-	
Zagreb Stock Exchange	2	36	-	_	-	_	_	-	-	-	
EU-regulated sub-total	45	15,878	57	13,821	21	4,304	60	21,244	19	2,923	
EXCHANGE-REGULATED											
London AIM	9	119	12	402	4	63	6	146	9	301	
NASDAQ OMX (First North)	12	289	26	340	8	65	15	96	9	219	
Borsa Italiana (AIM)	4	22	5	69	3	64	5	110	2	28	
Borsa Istanbul	3	16	1	7	1	2	1	17	1	11	
BME (Spanish Exchange) (MAB)	1	-	2	5	7	103	7	24	5	3	
Euronext (Alternext)	4	50	4	17	3	19	7	27	1	3	
Warsaw (NewConnect)	1	1	11	5	5	-	2		4	2	
Deutsche Börse (Entry Standard)	1	-	1	-	1	_	1	9	-		
Bucharest (AeRO)	2	_	2	_	-	_	1	_	_		
Oslo Axess	_	_	3	58	_	_	-	_	_	_	
Exchange-regulated sub-total	37	497	67	903	32	316	45	429	31	567	
	٠.	16,375	124	14,724	53	4,620	105	21,673	50	3,490	

## Appendix - Exchange activity by value

Appendix 2: IPO offering value by stock exchange*								
Stock exchange offering value (€m)	Q1 2015	Q2 2015	Q3 2015	Q4 2015	Q1 2016			
London Stock Exchange	4,648	4,697	747	6,278	2,327			
NASDAQ OMX	1,416	2,447	91	1,951	811			
OMX Copenhagen	168	-	-	-	477			
OMX Stockholm	1,040	2,268	61	1,847	317			
OMX Helsinki	208	114	30	57	17			
OMX Vilnius	-	-	-	-	-			
OMX Iceland	-	65	-	47	-			
OMX Talinn	-	-	-	-	-			
Deutsche Börse	573	728	1,539	3,955	288			
Borsa Italiana	490	993	581	3,201	28			
Warsaw	8	313	18	101	19			
Borsa Istanbul	16	7	2	17	11			
Euronext	2,637	2,267	618	5,706	3			
Euronext Paris	909	1,999	64	1,748	3			
Euronext Amsterdam	1,696	-	554	3,863	-			
Euronext Brussels	32	268	-	95	-			
Euronext Lisbon	-	-	-	-	-			
BME (Spanish Exchange)	4,310	2,593	867	24	3			
SIX Swiss Exchange	1,882	-	157	-	-			
Oslo Børs & Oslo Axess	57	587	-	434	-			
Sofia	-	-	-	6	-			
Irish Stock Exchange	302	92	-	-	-			
Zagreb Stock Exchange	36	-	-	-	-			
Bucharest Stock Exchange	-	-	-	-	-			
Wiener Börse	-	-	-	-	-			
Prague Stock Exchange	-	-	-	-	-			
Total	16,375	14,724	4,620	21,673	3,490			

## Appendix - Exchange activity by volume

Appendix 3: IPO volume by stock exchange								
Stock exchange offering volume	Q1 2015	Q2 2015	Q3 2015	Q4 2015	Q1 2016			
London Stock Exchange	27	28	9	28	18			
NASDAQ OMX	18	37	9	26	14			
OMX Copenhagen	1	-	-	1	1			
OMX Stockholm	14	30	7	21	10			
OMX Helsinki	3	3	2	3	2			
OMX Vilnius	-	1	-	-	1			
OMX Iceland	-	2	-	1	-			
OMX Talinn	-	1	-	-	-			
Deutsche Börse	3	7	5	8	3			
Borsa Italiana	6	7	7	7	2			
Warsaw	2	16	6	9	5			
Borsa Istanbul	3	1	1	1	1			
Euronext	13	13	7	13	1			
Euronext Paris	9	10	5	8	1			
Euronext Amsterdam	3	-	2	3	-			
Euronext Brussels	1	3	-	2	-			
Euronext Lisbon	-	-	-	-	-			
BME (Spanish Exchange)	3	5	8	8	5			
SIX Swiss Exchange	1	1	1	-	1			
Oslo Børs & Oslo Axess	1	5	-	2	-			
Sofia	-	-	-	1	-			
Irish Stock Exchange	1	1	-	-	-			
Zagreb Stock Exchange	2	-	-	-	-			
Bucharest Stock Exchange	2	2	-	1	-			
Wiener Börse	-	1	-	-	-			
Prague Stock Exchange	<del>-</del>	-	-	1	-			
Total	82	124	53	105	50			



### **Contacts**

### About IPO Watch Europe

IPO Watch Europe surveys all new primary market equity IPOs on Europe's principal stock markets and market segments (including exchanges in Austria, Belgium, Croatia, Czech Republic, Denmark, France, Germany, Greece, the Netherlands, Ireland, Italy, Luxembourg, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, Turkey and the UK) on a quarterly basis. Movements between markets on the same exchange are excluded.

This survey was conducted between 1 January and 31 March 2016 and captures IPOs based on their first trading date. All market data is sourced from the stock markets themselves and has not been independently verified by PricewaterhouseCoopers LLP.

### Katherine Howbrook (Press office)

+44 (0) 20 7212 2711 katherine.j.howbrook@uk.pwc.com

#### **Mark Hughes**

+44 (0) 20 7804 3824 mark.c.hughes@uk.pwc.com

### Vivienne Maclachlan

+44 (0) 20 7804 1097 vivienne.maclachlan@uk.pwc.com

### **Lucy Tarleton**

+44 (0) 20 7212 3856 lucy.c.tarleton@uk.pwc.com

This publication has been prepared for general guidance on matters of interest only, and does not constitute professional advice. You should not act upon the information contained in this publication without obtaining specific professional advice. No representation or warranty (express or implied) is given as to the accuracy or completeness of the information contained in this publication, and, to the extent permitted by law, PricewaterhouseCoopers LLP, its members, employees and agents do not accept or assume any liability, responsibility or duty of care for any consequences of you or anyone else acting, or refraining to act, in reliance on the information contained in this publication or for any decision based on it.

© 2016 PricewaterhouseCoopers LLP. All rights reserved. In this document, "PwC" refers to PricewaterhouseCoopers LLP which is a member firm of PricewaterhouseCoopers International Limited, each member firm of which is a separate legal entity.