

In co-operation with



## Atradius Payment Practices Barometer

Survey of Payment Behaviour of European Companies

Results Winter 2006/07

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# Survey profile

## Survey background

#### Initial Position:

- For internationally active companies, it is vital to have good knowledge of the payment practices of potential customers, as miscalculations can result in serious cashflow problems.
- This applies to big as well as the small companies:
  - big companies are particularly struck by poor payment behaviour due to the volume of their international transactions.
- Smaller companies often learn the hard way early in their international endeavours that they have **incorrectly estimated** the payment practices of their international business partners.
- Atradius and Financial Times
   Deutschland are conducting regular
   reviews of corporate payment
   practices in Europe through a survey
   called the "Atradius Payment
   Practices Barometer".
- For the first time in 2006, 1,200 companies from six European countries were interviewed on their view of their business partners' payment practices.
- This report presents the results of the second evaluation of payment practices in Europe.

### Survey objectives

#### The "Atradius Payment Practices Barometer" follows the following objectives:

- 1. Determination of an **objectively comparable index** for payment practices: How many days does a business partner generally take to pay?
- 2. Determination of a **psychological index** for payment practices: What are expectations like across Europe and do they match the reality?
- 3. How frequently do **critical events** occur (e.g. payment delays, nonpayment) with business partners across different countries?
- 4. Comparison of payment practices over specific periods: Overall, how are payment practices developing across **different countries**?

### Structure of the survey

- 1. Screening for the **appropriate company contact** for accounts receivable management
- 2. Ascertaining the **interviewed company's industry**
- 3. Ascertaining the industries and **countries** the company **does business** with
- 4. Assessing the general data on payment practices:
  - percentage of receivables in total assets
  - · established payment terms (days)

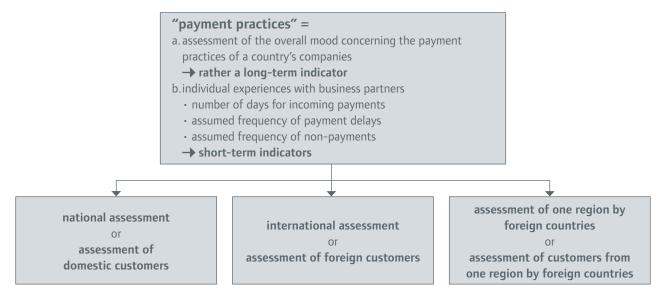
- differentiation of payment terms by business partner
- global assessment of the domestic payment practices
- 5. Evaluation of **domestic payment practices by industry**\*:
  - time span (days) within which invoices are being paid
  - frequency of critical events in respective industry (payment delays, non-payment)
- 6.Global evaluation of **foreign business partners' payment**

- 7. Evaluation of **payment practices** of **foreign industries** (for every
  - country with business connections)\*\*:
  - time span (days) within which invoices are being paid
  - frequency of critical events in respective industry (payment delays, non-payment)
- 8. Closing **socio-demographic** questions

\* Across all industries the company co-operates with

\*\* Across both the countries and industries the company does business with

#### Perspectives evaluating payment practices



### Survey scope

#### Basic population

- Companies from six European countries were monitored (Belgium, France, Germany, Great Britain, Italy and the Netherlands)
- $\cdot$  The appropriate contacts for accounts receivable management were interviewed

#### Selection process

- Companies were selected at random from databases and contacted via telephone.
- At the beginning of the interview, a screening for the appropriate contact and for quota control was conducted.

#### Sample

- **n=1,201 persons** were interviewed in total (approx. n=200 persons per country).
- In each country, a quota was maintained according to three rough industry categories and two classes of company size.

#### Interview

- · Computer-aided telephone interviews (CATI) of approx. 10 minutes duration
- Interview period: 23/10/2006 17/11/2006

### Sample overview: socio-demography

Gender (n=1,201)	<u> </u>	%
Male	651	54.2%
Female	550	45.8%
Age (n=1,158)	n	%
< 25 years	47	3.9%
26 - 35 years	297	23.2%
36 - 45 years	405	33.7%
46 - 55 years	297	24.7%
56 - 65 years	120	10.0%
> 65 years	53	4.4%
mean	42.3	
Position in company (multiple answer, n=1,201)	n	%
Accounting	723	60.2%
Head of department	189	15.7%
CEO, CFO, managing director	182	15.2%
Other	66	5.5%
Owner of company	28	2.3%
Project manager, employee	13	1.1%
Economic sector (n=1,201)	n	%
Manufacturing	398	33.1%
Wholesale/Retail/Distribution	402	33.4%
Wholesale/ Retaily Distribution		

Turnover (quoted, n=1,201)	n	%
1 - 10 million Euro	241	20.1%
over 10 million Euro	960	79.9%
Industry (n=1,201)	n	%
Steel/Metal-processing industry	151	12.6%
Plant engineering and construction	124	10.3%
Technology, science, electronics	109	9.1%
Service industry	94	7.8%
Food, beverages, agriculture products	90	7.5%
Cars, automotive	73	6.1%
Chemicals/pharmaceuticals	60	5.0%
General retail	60	5.0%
Textiles, footwear, clothing, materials	55	4.6%
Transport	41	3.4%
Plastics processing, production, etc.	36	3.0%
Paper, cardboard, packaging	28	2.3%
Furniture	23	1.9%
Telecommunication	21	1.7%
Finance	20	1.7%
Media, advertising, PR	20	1.7%
Raw material, mineral oil	20	1.7%
Healthcare	19	1.6%
Print	14	1.2%
Energy	13	1.1%
Other	130	10.8%
In how many European countries does your company have an office? (n=1,201)	n	
Median (complete sample)	1	
Mean (complete sample)	3.1	

#### Interrelation between the number of international offices and the number of countries supplied

		In how many countries does your company have an office?					
	1 0		1 country		ries	More than	5 countries
		n	%	n	%	n	%
How many foreign countries do you supply with products?	Domestic only	424	50%	33	16%	37	24%
	1 country	100	12%	22	11%	20	13%
	2-3 countries	256	30%	120	58%	73	48%
	More than 3 countries	63	7%	31	15%	22	14%

• The survey has shown only **a weak correlation** (after Pearson) between the **number of international sites** of a company and the number of countries they **supply with products** (r=0.144; p=0.01).  Most companies sell their products in 2-3 countries but have offices in only one country (no foreign offices).

# Core results in brief

## Core results Belgium

- At 27%, receivables account for a relatively high percentage of the total assets of Belgian companies.
- The average term of payment is 40 days – this is a mean value. In no other country is the term of payment differentiated per business partner more frequently than in Belgium (60%). (See page 13)
- 41% of the Belgian companies interviewed evaluate domestic payment practices as "mediocre" or "poor" which places them in the middle of the six interview countries. Since the last wave in summer 2006, there has been no significant change of mood regarding national payments. (See pages 15-16)
- However, domestic payments are being made more slowly than in summer 2006. Appropriately, Belgian entrepreneurs increasingly reported payment delays from their domestic business partners now. (See page 19)
- Belgium is the mid-ranking nation with regard to the payment practices of foreign business partners, although there have been no significant changes since summer 2006. Delays in payment by foreign business partners have undergone a slight increase since summer 2006. (See pages 21-25)
- Foreign business partners evaluate the payment practices of Belgian companies more favourably than

their domestic partners. Out of the six regions, Belgium gets the **most positive global evaluation** this winter: 36% judged it "**very good**" or "**excellent**". Belgium is the **only country internationally evaluated more positively** than in summer 2006. (See pages 27-30)

 In spite of the above, actual experiences with Belgian business partners do not yet illustrate this trend. International payments were not made faster, and foreign business partners neither have the perception of less delays or non-payments. (See pages 31-35)

### Core results France

- At 25%, French companies' receivables as a percentage of total assets is average amongst the countries assessed.
- A comparatively moderate term of payment (on average 49 days) applies here. 47% of the companies interviewed differentiate their terms of payment per business partner. (See page 13)
- 46% of the French companies interviewed assessed domestic payment practices as "mediocre" or "poor". France takes the middle ground amongst the six countries

### Core results Germany

- At 13%, German companies clearly have the lowest percentage of receivables in their total assets (see page 11).
- There is a rigorous term of payment of 27 days average (see page 12). The term of payment is rarely differentiated per business partner.
- More than half (55%) of the German companies interviewed assessed domestic payment practices as "mediocre" or "poor". Only Italy ranked its domestic payments practices lower. (See pages 15-16)
- Although there have been hardly any mood changes, domestic business partners tend to be paying faster (within 29 days) than in summer 2006 (within 37 days). (See page 17)

**interviewed**, on approximately the same level as the Netherlands, Belgium and Germany, but ahead of Italy.

- The payment practices of foreign business partners also appeared in the middle of the six countries evaluated. (See pages 15-16)
- In France, there have been hardly any mood changes since summer 2006 in domestic payment practices.
- Although domestic business partners are paying their invoices more slowly than in summer 2006 – on average after 62 days compared to 56,
- Among the companies interviewed, this also results in a more **positive** estimation of perceived payment delays from their domestic business partners. (See page 19)
- German companies view their
  foreign business partners'
  payment practices very critically.
  (See page 22) This might be due to
  the fact that they have to wait the
  longest (+21 days) for foreign
  payments in relation to their terms
  of payment. (See page 24) Nonpayments by foreign business
  partners were reported slightly
  more frequently than in summer
  2006. (See page 26)
- Overall, German companies have a comparatively good reputation with their foreign business

this has **not** yet resulted in a negative estimation of **perceived payment delays**. (See pages 17-19)

- French companies still have a comparatively bad reputation with their foreign business partners. 45% of them rate the payment behaviour of French companies as "mediocre" or even "poor". (See page 28)
- Foreign companies have, compared to summer 2006, a more negative feeling about frequent nonpayments by their French business partners. (See pages 34-35)

partners. Nearly 30% evaluated German payment practices as "very good" or even "excellent". (See page 27)

- These results contrast directly with the overall perception that payment delays from German companies would be more frequent than in summer 2006. (See pages 32-33)
- However, this perceived deterioration is not borne out by the number of days foreign business partners have to wait for German payments – there have been no significant changes since summer 2006.

### Core results Great Britain

- British companies follow just behind the Germans with receivables accounting for a relatively small percentage of total assets.
- On average, the credit period is 37 days; Great Britain thus lies in the middle of the six countries. About half of the companies interviewed differentiate their term of payment per business partner. (See page 13)
- 70% of the companies interviewed have a credit and accounting department – only the Netherlands have more. (See page 14)
- 25% of the companies interviewed assessed British domestic payment practices as "very good" or even "excellent". This makes Great Britain the country with the best overall mood concerning domestic payment practices. (See pages 15-16)
- The payment practices of foreign business partners are also evaluated as positive and above-average. In this regard, there is a significant improvement in the evaluation compared to summer 2006. (See pages 21-23)
- Foreign business partners are conversely less enthusiastic about British payment practices and consider Britain to be rather average.

Approximately **every third evaluation** is "**mediocre**" or even, in some cases, "**poor**". (See page 27)

• Since summer 2006, there have been hardly any significant changes in overall mood.

### Core results Italy

- At 31%, Italian companies have the highest percentage of receivables to total assets.
- Compared to the other countries, they have the most relaxed term of payment (on average 80 days). (See page 12)
- 39% of Italian companies interviewed vary their term of payment per business partner; this was the lowest percentage of all the countries in the study. This behaviour – in connection with their moderate credit periods – could be a reason for Italy's poor evaluation internationally. (See pages 13 and 27)
- 65% of the companies interviewed assessed Italy's domestic payment

 Foreign business partners, however, have seen positive progress in the speed with which companies pay. In contrast to 63 days in summer 2006, they are currently paid within only 50 days. (See page 31)

practices as "**mediocre**" or "**poor**". This represents a **slight fall** since summer 2006, making Italy the **worst of the six countries**. (See pages 15-16)

- There was a marked improvement in perceived delays in payments from existing domestic business partners: The companies interviewed state that these occur less often now than in summer 2006. (See page 19)
- With 16 days in arrears, domestic payments in Italy represent the largest gap between the average term of payment and actual incoming payments. (See page 18)
   The comparatively positive
- evaluation of **foreign business partners**' payment practices is not

a surprise – foreign companies, on average, pay **10 days earlier** than the credit period in Italy **requires**. However, Italian companies now have to **wait slightly longer for foreign payments** than in summer 2006. (See pages 22-24)

 Italian companies still have a bad reputation amongst their foreign business partners. 55% of them assess Italian payment practices as "mediocre" or even "poor".
 Again, Italy is the laggard here, with no significant changes since summer 2006. (see page 27)

### Core results the Netherlands

- At 20%, the percentage of receivables to total assets of Dutch companies is the exact **average** of all countries assessed.
- There is a comparatively rigorous term of payment of 31 days on average – only Germany has tighter terms of payment. (See page 12)
- About half of the companies interviewed stated they differentiate their term of payment per business partner.
- Over 90% of these companies have a credit and accounting department

   more than in all other countries.
   (See page 14)
- **41%** of the companies interviewed assessed the Dutch payment practices

as only "**mediocre**" or even "**poor**". The Netherlands thus lies in the **middle of the six countries interviewed**, on approximately the same level as Belgium, France and Germany, but ahead of Italy. There have been **no significant changes** since summer 2006. (See pages 15-16)

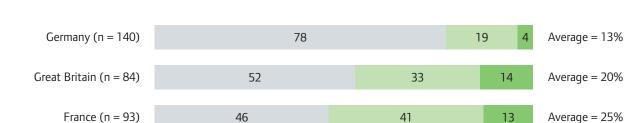
- Dutch companies assess their foreign business partners' payment practices as rather poor. This might be due to the fact that they have quite a long wait (14 days longer than payment terms) for foreign payments.
   Payment delays from foreign business partners are reported slightly more frequently than in summer 2006. (See pages 21-25)
- Foreign business partners rate Dutch payment behaviour as average. Approximately every third evaluation is "mediocre" or even "poor" – similarly to Great Britain. (See page 27)
- Foreigners perceive more frequent payment delays or non-payments from their Dutch business partners than in summer 2006. (See pages 32-35)
- However, this has not yet clouded overall opinion of Dutch payment practices. (See page 30)

# Results in detail

## Credit management features

## Receivables as part of total assets

Least by far in Germany, highest in Italy and Belgium



55

52

61

20 - 49%

3

6

13

50% and more

Average = 20%

Average = 27%

Average = 31%

As a percentage of your total assets, how big is the share of outstanding receivables?

42

32

26

Less than 20%

Basis: interviewed companies from respective countries

Italy (n = 101)

the Netherlands (n = 191)

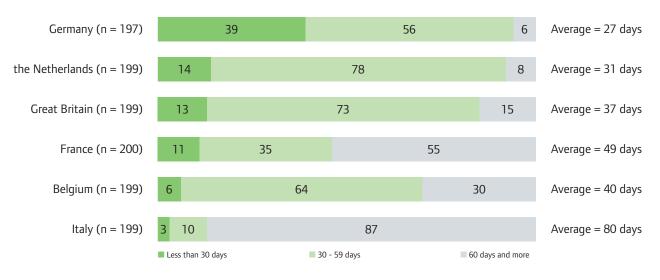
Belgium (n = 123)

Germany holds the lowest proportion of receivables as total assets, followed by Great Britain and France. 78% of German companies have less than 20% bills receivable. This quota is significantly higher in Italy and Belgium. In Italy, over 80% of the companies interviewed dispose of more than 20% bills receivable.

### Established term of payment

#### Italian and French companies allow customers the longest to pay

#### What term of payment (in days) does your company set for its customers?



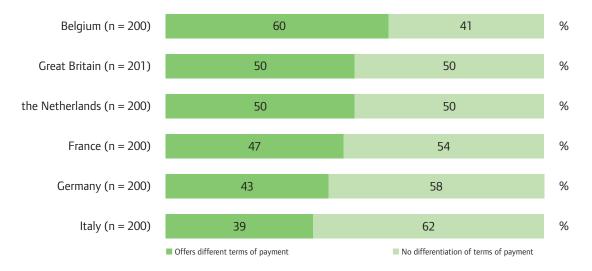
Basis: interviewed companies from respective countries

German companies set the shortest terms of payment by far. In Italy, by contrast, customers are allowed 60 or more days to pay their bills as standard. For Belgian, British and Dutch companies, the standard credit period seems to range between 30 and 59 days.

## Differentiation of terms of payment per country or industry of business partner

#### Most prevalent in Belgium, least frequent in Italy

#### Do terms of payment differ depending on which country and/or industry your buyer belongs to?



Basis: interviewed companies from respective countries

The Italians are least likely to differentiate their terms of payment according to industry or nationality. There is no differentiation made in over 60% of the companies. The situation in Belgium is reciprocal: 60% of companies decide which customers are allowed which term of payment. Other European countries are situated in the middle range.

## Internal function / department for credit management

#### Most prevalent in the Netherlands and in Great Britain

## Is there a function, position or department in your company that is responsible for active credit management or management of receivables?



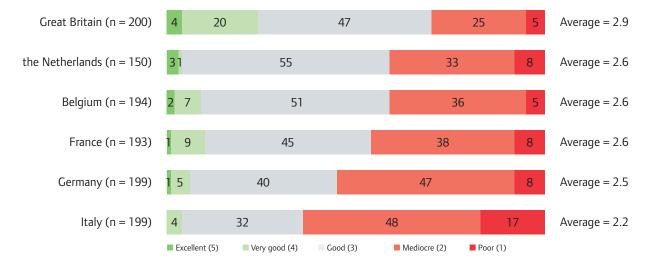
Basis: interviewed companies from respective countries

Credit management departments are commonplace in the Netherlands and in Great Britain: there is one in nearly every Dutch company. In Italy, Germany and France, established departments or functions for credit management are seen less frequently.

## Domestic payment practices

### Evaluation of domestic payment practices

Britain with most positive self-perception, Italy as laggard



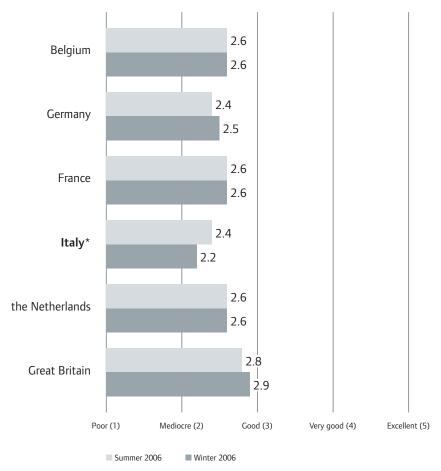
If you think back over the last six months: how would you describe the payment practices of domestic companies?

Basis: evaluation of domestic business partners by interviewed companies in respective countries

The Italians not only have broad credit periods; they also rate the payment practices of their domestic business partners significantly worse than other European countries. However, only British companies evaluate this significantly better. Other countries rate their domestic business partners better than Italy does, but are located on a similar level here.

### Evaluation of domestic payment practices - comparison over time

#### Slight clouding of mood in Italy, Great Britain still on top



Basis: interviewed companies from respective countries \* Statistically significant changes; chi-square test; p=0.05

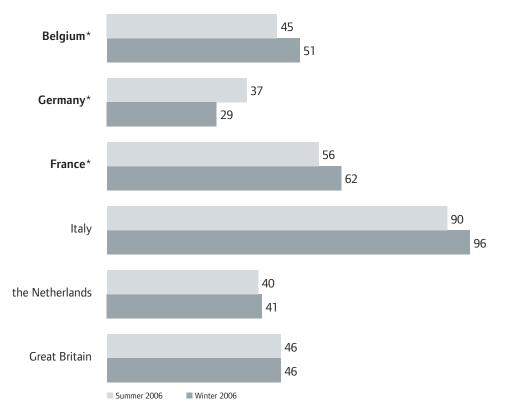
Great Britain is still on top in the evaluation of domestic payment behaviour. The negative trend in Italy seems to prove true, though: their negative evaluation has worsened.

The German payment behaviour seems to have improved, but without any significant changes.

## Payment duration: evaluation of domestic business partners – comparison over time

#### Germany now pays faster, Belgium and France take longer than in summer 2006

#### How many days does it take, on average, for your domestic business partners to settle their debts?



Average payment period of domestic business partners in days (mean value)

Basis: evaluation of domestic industries in respective countries

\* Statistically significant changes; chi-square test; p=0.05

The positive trend in Germany can also be seen in the incoming payments of domestic business partners: receivables are now paid 8 days earlier on average. Belgian, Italian and French companies, however, now have to wait 6 days longer for their money. In the Netherlands and Great Britain, nothing has changed in the meantime.

## Payment duration: term of payment vs. domestic payment duration

#### **Close correlation only in Germany**

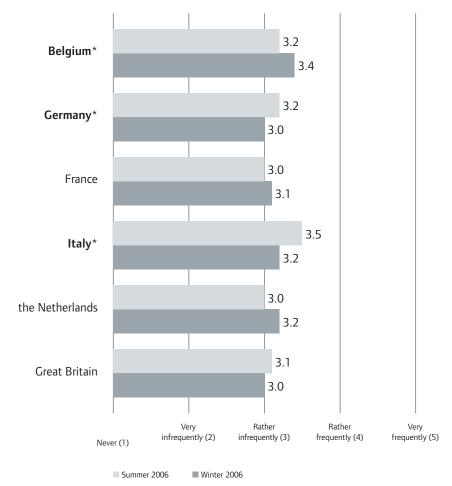
Average in days (mean value) 40 Belgium +11 days 51 27 Germany +2 days 29 49 +13 days France 62 80 Italy +16 days 96 31 the Netherlands +10 days 41 37 Great Britain +7 days 46 Established term of payment Payment duration

Basis: Terms of payment of interviewed companies in respective countries; evaluation of domestic industries in respective countries

Only in Germany is there a correlation between term of payment and payment duration. In all the other European countries observed, the supplier has to wait longer for the money than was permitted in the term of payment.

## Delays of payment: perception of domestic business partners – comparison over time

#### Improvement in Italy and Germany, slight deterioration in Belgium



How often in the past six months were outstanding debts only paid after some delay?

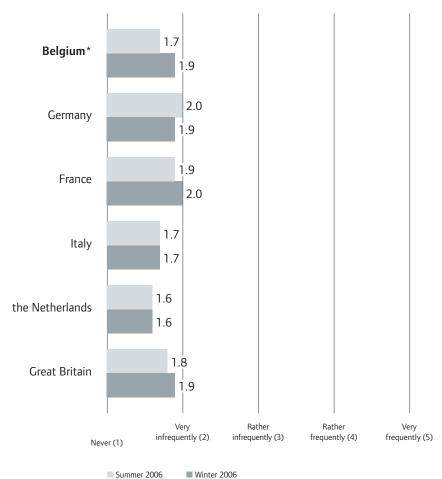
Basis: evaluation of domestic industries in respective countries \* Statistically significant changes; chi-square test; p=0.05

The good economic mood in Germany seems to be reflected in "perceived" delays of domestic payment: German companies don't feel they have a long wait for their receivables. The same trend can be observed in Italy although companies actually wait longer for their money than in summer 2006. The Belgians, in contrast to the above, have become more impatient.

## Payment default: Non-payments of domestic receivables - comparison over time

#### Minor deterioration in Belgium, few changes overall since summer 2006

How often in the past six months were outstanding debts not paid at all?



Basis: evaluation of domestic industries in respective countries \* Statistically significant changes; chi-square test; p=0.05

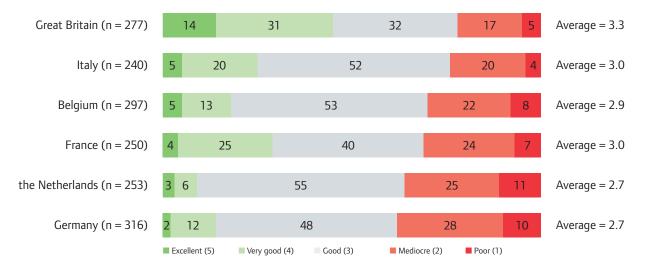
The Belgians' perceived impatience might derive from the increase in bad debts.

Only marginal differences can be observed in other countries, when compared with the summer 2006 results.

## Foreign payment practices

### Evaluation of foreign payment practices

British evaluation most positive, Germans and Dutch rather critically



If you think back over the last six months: how would you describe the payment practices of companies from ...?

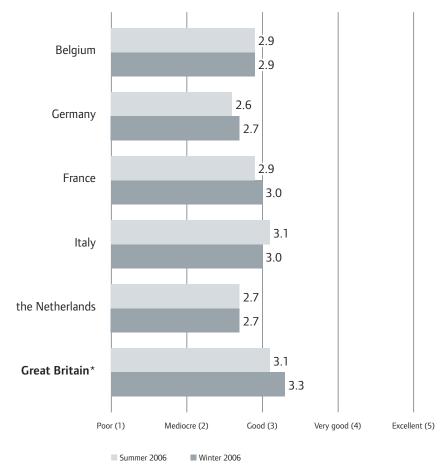
Basis: evaluation of foreign business partners by interviewed companies in respective countries

British companies also evaluate their foreign business partners' payment behaviour most positively.

In comparison, German and Dutch evaluations of their international customers are significantly worse.

### Foreign payment practices - comparison over time

#### British rate foreign business partners' payment practices better than in summer 2006



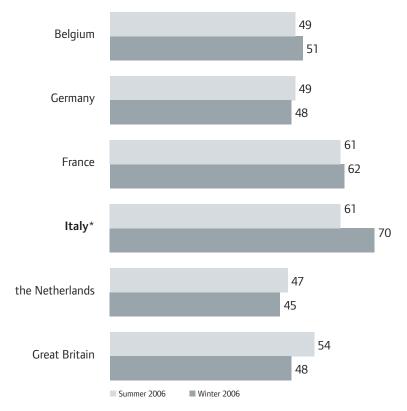
Basis: evaluation of foreign business partners by interviewed companies in respective countries \* Statistically significant changes; chi-square test; p=0.05

With the exception of Great Britain, no significant differences in evaluation of payment behaviour of international business partners has been noted.

## Payment duration: evaluation of foreign business partners – comparison over time

#### Italians have to wait longest for foreign payments

Average payment period of domestic business partners in days (mean value)



Basis: evaluation of foreign industries by interviewed companies from respective countries

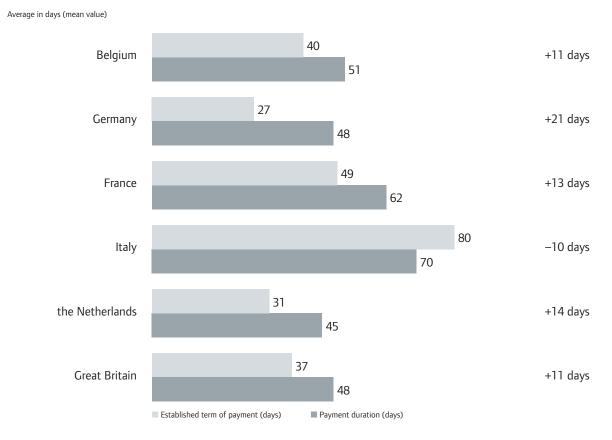
\* Statistically significant changes; chi-square test; p=0.05

On average, Italian companies have to wait 9 days longer for their foreign business partners to pay than in summer 2006. British companies now have to wait 6 days less.

There are no real differences across other countries.

## Payment duration: terms of payment vs. foreign payment duration

#### Measured against terms of payment, German companies have to wait the longest



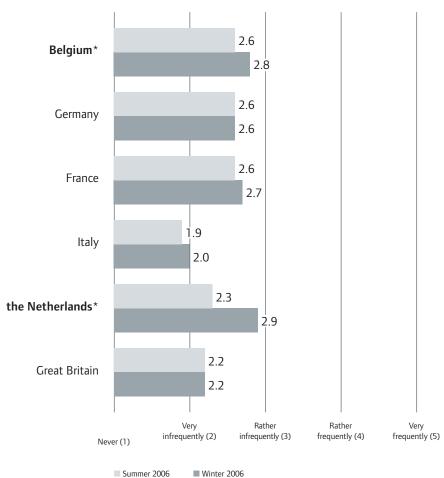
Basis: terms of payment of interviewed companies in respective countries; evaluation of foreign industries by companies interviewed from participating countries

The difference between the due date of payment and the actual receipt date has the greatest discrepancy in Germany. Italy, however, benefits from foreign business partners' good practices and get international payments 26 days earlier than payments from their domestic business partners (cp. page 18).

## Payment delays: perception of foreign business partners – comparison over time

#### Belgians and Dutch see their business partners less favourably than in summer 2006

How often in the past six months were outstanding debts paid only after some delay?



Basis: evaluation of foreign industries by interviewed companies from respective countries \* Statistically significant changes; chi-square test; p=0.05

As with domestic payments, there is a discrepancy in the "perceived" delays of foreign payments in Belgium.

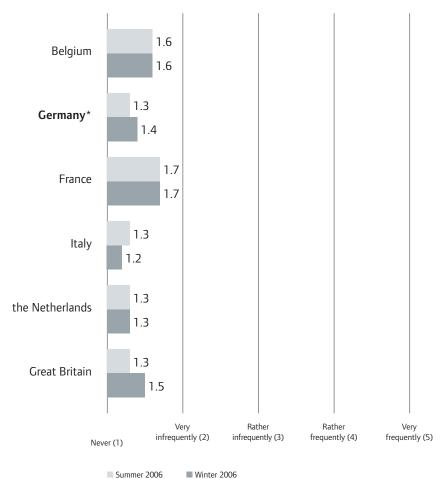
Dutch companies also have to wait significantly longer for payments.

There are no real differences in other countries.

## Payment default: Non-payments of foreign business partners - comparison over time

#### Germany reports more frequent non-payments

How often in the past six months were outstanding debts not paid at all?



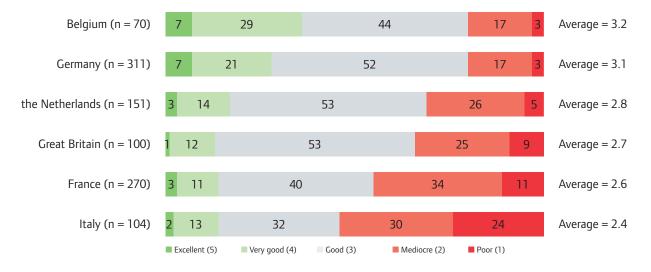
Basis: evaluation of foreign industries by interviewed companies from respective countries \* Statistically significant changes; chi-square test; p=0.05

Only German companies report more frequent non-payments by foreign business partners now.

In the other countries, this frequency has remained the same.

# Payment practices as evaluated by international business partners

### Payment practices evaluated by international business partners



Belgium and Germany now leading, Italians still trailing

Basis: evaluation of foreigners that are doing business with the respective country

From the viewpoint of foreign companies, payment practices are rated best in Belgium and Germany. Foreign companies also cite Italian businesses the poorest payers.

## Self-perception vs. external perception (I)

#### Belgium and Germany are seen more positively by foreigners than by fellow nationals

national (n=194)	2 7	!	51		36	5
Belgium foreign (n=70)	7	29		44		17 3
national (n=199)	1 5	40		47	7	8
Germany foreign (n=311)	7	21	5	52		17 3
national (n=193) France	19	45	5		38	8
foreign (n=270)	3 11		40		34	11
national (n=199) Italy	4	32		48		17
foreign (n=104)	2 13	32		30		24
national (n=150) the Netherlands	31	55			33	8
foreign (n=151)	3 14		53		26	5
national (n=200) Great Britain	4 2	20	47		25	5
foreign (n=100)	1 12 Excellent	Very good	53 Good	Medi	25 ocre F	9 Poor

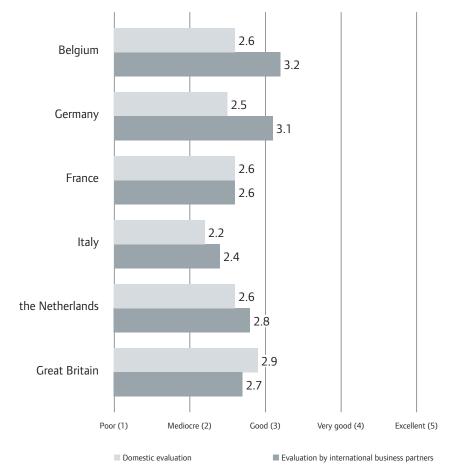
Basis "Self-perception": interviewed companies in respective regions

Basis "External perception": evaluation by foreigners doing business with the respective country

The payment behaviour of Belgian and German companies is rated significantly better internationally than domestically. The French assess their payment behaviour similarly to the international evaluation. Great Britain is the only country with a better self-perception than the foreign evaluation.

### Self-perception vs. external perception (II)

#### Great Britain is the only country with a better self-perception than the foreign evaluation



Basis "fellows": companies interviewed in respective regions

Basis "foreigners": evaluation by foreigners doing business with the respective country

Payment practices evaluated by international business partners – comparison over time





Summer 2006 Winter 2006

Basis: evaluation of companies with business partners in respective regions (starting from n=35 evaluations)

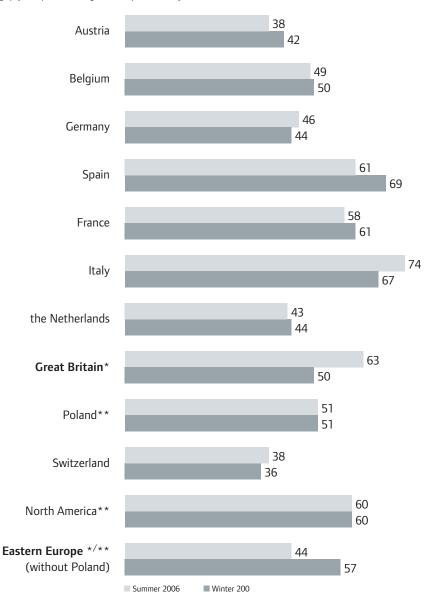
\* Statistically significant changes; chi-square test; p=0.05

\*\* Sample sizes < 50; these results are susceptible to outliers

Belgian companies are rated significantly more positively by their foreign business partners than in summer 2006. Hence, it is the only country that clearly improved in this respect. Overall, the assessments of the different countries over the course of time are, due to the comparatively low sample sizes, susceptible to random deviations; only significant alterations should be subject to interpretation.

## Payment duration as evaluated by international business partners – comparison over time

#### British customers pay faster, customers from Eastern Europe slower than in summer 2006



Average payment period of foreign business partners in days

Basis: evaluation of companies with business partners in respective regions (starting from n=35 evaluations)

\* Statistically significant changes; chi-square test; p=0.05

\*\* Sample sizes < 50; these results are susceptible to outliers

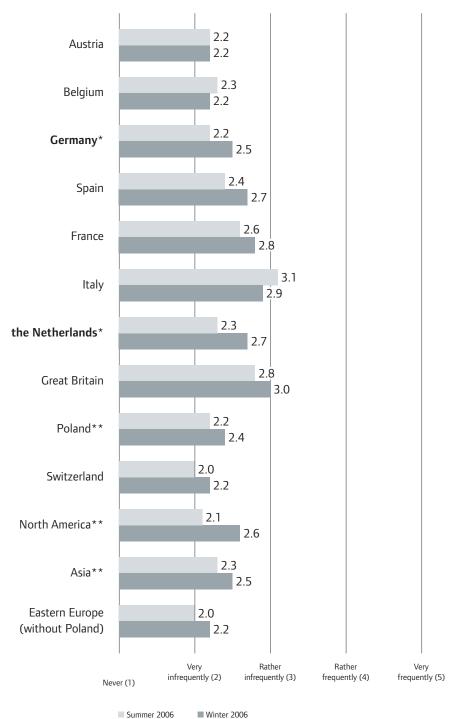
In Great Britain, payments to international business partners are now made after 50 days on average – compared with 63 days in summer 2006. In contrast to this, companies from Eastern Europe now take 57 days (average) versus 44 days in summer 2006.

Overall, the assessments of the different countries over the course of time are, due to the comparatively low sample sizes, susceptible to random deviations; only significant alterations should be subject to interpretation.

## Delays in payment as perceived by international business partners - comparison over time

#### Companies from Germany and the Netherlands viewed less favourably

How often in the past six months were outstanding debts only paid after some delay?



Basis: evaluation of companies with business partners in respective regions (starting from n=35 evaluations)

\* Statistically significant changes; chi-square test; p=0.05

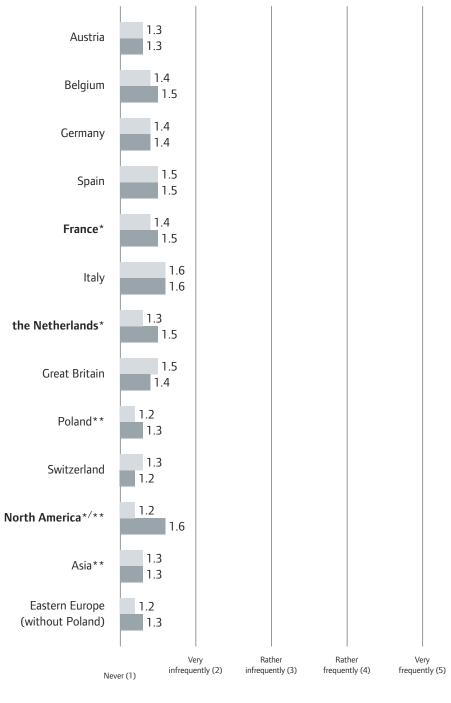
\*\* Sample sizes < 50; these results are susceptible to outliers

International business partners reported payment delays by German and Dutch companies slightly more frequently now. But, delays still remain infrequent overall. Overall, the assessments of the different countries over the course of time are, due to the comparatively low sample sizes, susceptible to random deviations; only significant alterations should be subject to interpretation.

## Payment default: non-payment of international receivables - comparison over time

#### Higher non-payments recorded by French, Dutch and North American companies

How often in the past six months were outstanding debts not paid at all?



Summer 2006 Winter 2006

Basis: evaluation of companies with business partners in respective regions (starting from n=35 evaluations)

\* Statistically significant changes; chi-square test; p=0.05

\*\* Sample sizes < 50; these results are susceptible to outliers

From the viewpoint of international business partners, actual non-payments occurred very infrequently within the last six months. However, the frequency of nonpayments significantly increased with business partners from France, the Netherlands and the USA.

Overall, the assessments of the different countries over the course of time are, due to the comparatively low sample sizes, susceptible to random deviations; only significant alterations should be subject to interpretation.

# Conclusions

### This is what the survey results say:

#### **Credit management features**

- The percentage of receivables to total assets is lowest in Germany (13%). Belgium (27%) and Italy (31%) have the highest ratios.
- With an average of 27 days,
   German companies have established the most rigorous credit period, followed by the Netherlands with

#### **Domestic payment practices**

- Depending on the individual region, 30-65% of the interviewed companies assessed domestic payment behaviour to be only "mediocre" or even "poor".
- Domestic payment delays still occur quite often: In nearly 40% of all national business relations, delays have occurred "very frequently"

**31 days**. With an average of **80 days**, **Italian companies**, by far, set the **broadest term of payment**.

 Different credit periods per individual country or industry are most common in Belgium (60% of the companies interviewed).
 German and Italian companies differentiate their credit periods **least often**.

 More than 90% of Dutch companies interviewed have their own department for credit and accounting management.
 Only in Great Britain is this number similarly high (73%).

or "**rather frequently**" in the last six months.

- Non-payments are rather rare, but it should be noted that only 36% of all domestic business partnerships did not report any non-payments at all.
- **British** companies rated their national business partners comparatively **positively**.
- The Germans rated their domestic business partners' payment practices better than they did in summer 2006.
- Domestic payment behaviour is still seen **poorly** in **Italy**. Compared with summer 2006, the perception had further worsened.

#### Foreign payment practices

- Depending on the country, 20-40% of all companies assessed other countries' payment behaviour as "mediocre" or "poor".
- British companies rate their foreign business partners very positively. This assessment has also improved over time.
- German and Dutch companies evaluated their foreign business partners rather critically.
   For Germany in particular, one of the main reasons could be the high discrepancy between their established credit period and the actual time it takes foreign companies to pay.
- In Italy, foreign business partners, on average, pay faster than their credit period requires. This also manifests itself in a positive evaluation of international business partners by Italian companies.

#### Payment practices as evaluated by international business partners

- Belgium and Germany have a comparatively positive image amongst their international business partners. About every third evaluation rates them "very good" or even "excellent".
- Austrian, Swiss and also Eastern European companies continue to

have a good image (although Eastern European companies, on average, took **more days** now to **pay invoices** than in summer 2006).

- The payment behaviour of **Italian companies** gets most highly criticised (over 50% "mediocre" or "poor").
- Belgium aside, there are no significant changes in the general evaluation of payment behaviour between summer 2006 and now.
- Since summer 2006, the frequency of non-payments from North America has significantly increased.

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Published by Atradius Corporate Communications in co-operation with Financial Times Deutschland. The survey was conducted by Psychonomics AG, Cologne. Design by Phasis Communication Works, Eindhoven.

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